Media Kit 2020

featuring Brazil Energy Insight and
2020 Brazil Deepwater Concession and Activity Map

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Brazil Energy Insight

The world’s fastest growing market intelligence resource covering Brazil’s energy landscape!

1250% increase in year over year readership!

Global Reach

- USA: 34%
- Brazil: 17%
- Singapore: 6%
- Netherlands: 6%
- France: 5%
- Malaysia: 4%
- India: 3%
- Rest of World: 2%

Company Type

- Operator/Oil Company: 21%
- Contractor: 19%
- Financial: 15%
- Service/Supply: 14%
- Engineering/Construction: 12%
- Other: 9%

Job Type

- Management (Pres., Director, CEO, VP): 44%
- Engineering/Technical: 31%
- BD/Sales/Marketing: 20%
- Other: 5%

User Sessions: 7,630
Views: 71,604

Graph showing global reach from July 2018 to June 2019.
**Header Banner** (1,000 x 129px)

*Home & Stories $2,500 USD / month* (1 quarter minimum)

10,000 impressions per month guaranteed

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**Story Banner** (728 x 90px)

*Stories $2,000 USD / month* (1 quarter minimum)

10,000 impressions per month guaranteed

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**Box Ad** (336 x 336px)

*Home & Stories $1,750 USD / month* (1 quarter minimum)

10,000 impressions per month guaranteed

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**BEI Weekly Newsletter Banner** (728 x 90px)

*Delivered to 13,000+ Subscribers $1,500 USD / week* (4 week minimum)

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All banners in random display except BEI Weekly Newsletter Banner which is exclusive.
2020 Brazil Deepwater Concession and Activity Map

Hard Copy Distribution

1,000
Direct delivery to Operators, local Brazil offices, Petrobras, Shell, Chevron, ExxonMobil, Total, etc.

1,500
Registered delegates of Global Offshore Brazil Summit, Deepwater Executive Summit and MCE Deepwater Development

2,000
Direct individual mailing to select global Operators and tier-one deepwater Contractors

500
Selected Offshore Technology Conference delegates

A high-resolution PDF will be available to Quest's 30,000 subscriber contacts as well as 50,000+ visitors to Brazil Energy Insight

Maps Provide:
- Value to the Operators and Contractors, who use them to support their long-term, “future project” planning activities.
- A perfect “visual” of infrastructure AND potential projects into the future, thus “seeing” what projects they may be able to facilitate in the years to come.

Full Map Specs:
- 40 inches (1,020mm) wide x 63 inches (1,600mm) deep
- Produced in full color

Data Included:
- Main drilling prospects
- Symbols indicating each Development
- Major Trunklines
- Oil & Gas fields
- Concession/license area name and operator
- Bathymetry, shorelines, coastlines etc.

The 2020 map will cover results of:
- 16th Bidding Round
- 6th Pre-Salt Auction
- Transfer-of-Rights Surplus Auction

Advertising Opportunities (All Full Color)
- 6” wide x 4” deep (150mm x 80mm) - $8,500 USD
- 3” wide x 4” deep (75mm x 100mm) - $5,900 USD